

SENSE INITIATIVE
**“Solutions for Harmonized Environmental Sustainability in the
 European food and drink chain”**
AGENDA

Thursday, 22nd January 2015	
Venue: <u>Hotel Bloom (Brussels)</u> www.hotelbloom.com	
9:15	Registration and Welcome coffee
9:30	Welcome and short introduction <i>Cathy Eccles, Unit F3 - Agri-Food Chain, DG Research & Innovation, European Commission</i> Overview of the SENSE initiative <i>Begoña Pérez-Villarreal, Coordinator of SENSE</i>
10:00	Key Note speech: “Perspectives for further work on resource efficiency and circular economy in the EU” <i>Hugo-Maria SCHALLY, Head of Unit Eco-Innovation & Circular Economy, DG ENV, European Commission</i>
10:30 including 20 min. coffee break	Presentation of major results from the SENSE project Solutions presented will include: <ul style="list-style-type: none"> • Key environmental performance indicators for the food and drink sector <i>Birgit Landquist, SP Technical Research Institute of Sweden (SE)</i> • SENSE-tool to assess environmental and social sustainability for SMEs <i>Saïoa Ramos, AZTI (ES)</i> • Environmental Identification Document-EID and Communication platform <i>Thorkild Nielsen, Aalborg University (DK)</i> • Case studies representing different perspectives in the food industry <i>Guðrún Ólafsdóttir, UoI (IS)</i> • Policy Roadmap for the food and drink sector <i>David Barling, City University (UK)</i>
12:30	Success stories of SENSE tool users from dairy, aquaculture and fruit juice SMEs
13:00	Networking lunch break
14:00	Panel discussion on Policy recommendation <ul style="list-style-type: none"> • <i>With the participation of:</i> WWF European Policy Office, FEFAC, JRC – IPTS, Strategic Advisor at Ministry of Economic Affairs-Netherlands
14:45	Panel discussion on Sustainability label and certifications <ul style="list-style-type: none"> • <i>With the participation of:</i> Rainforest Alliance, AIJN, Aquaculture Stewardship Council, Eurocoop
15:30	Panel discussion on Food for thought: Future thinking for SMEs to show their sustainability credentials <ul style="list-style-type: none"> • <i>With the participation of:</i> FEAP, CLITRAVI, SGF, BEUC-OCU
16:15	Final remarks and closing